

# NATIONAL payment system



# **PROSTIR today**

#### INFRASTRUCTURE

- **100%** POS terminals network
- 100% purchase with cash-back network
- >95% e-Com network
- >95% ATM and SSK network
- >93% network for P2P transfers



### **TECHNOLOGIES**

- **EMV chip**/contactless payments
- Digital **NFC** cards (Android)
- **3D Secure** 2.2 (PROSTIR e-Secure)
- P2P transfers to cards of all Ukrainian banks
- settlements abroad (co-badged cards)

#### **INTERBANK FEES**

- single tariff **UAH 0.1 + 0.01%**
- interchange fee in POS terminals **0.7%**
- interchange fee in ATMs UAH 2

# Учасники, які здійснюють емісію та/або еквайринг карток ПРОСТІР





## **Cooperation benefits**

#### We offer cost-efficiency

- low connection and processing fees
- participants are granted access to all available PROSTIR technologies at once
- no additional license or integration charges
- fixed guarantee deposit regardless of the number of card transactions of the participant
- no fees for authorization or nonfinancial transactions
- no currency risks for PROSTIR card issuer (settlement currency in Ukraine is hryvnia).

#### **Cutting-edge card technologies**

- whole card payments infrastructure of Ukraine is connected to the system
- the system was developed based on the international card standards (ISO 8583, EMV) and operates 24/7
- integrated the EMV 3D Secure 2.2 security technology for online payments
- available contactless and virtual cards
- PROSTIR UnionPay first Ukrainian co-badged card (can be used both in Ukraine and abroad in 178 countries)

#### **Payment security**

- PROSTIR cooperates with certified market participants holding respective licenses and permits of the NBU
- the system applies modern hardware-based encryption of payment card transactions (Hardware Security Module (HSM))
- all transactions are transmitted by secure communication channels (VPN)
- PROSTIR accounts for lower fraud rate, since the majority of fraudulent actions are committed in countries other than the country of card issue, and most PROSTIR cards are intended only to be used in Ukraine.



### **PROSTIR Cards**

#### UNIVERSAL AND PAYROLL CARDS

#### **SENSE BANK** POLTAVA BANK **OSCHADBANK** ACCORDBANK **OSCHADBANK** ΠΡΟΟΤΙΡ **B**DOUTERE-EELIK Акордбанк ОЩАДБАНК ОЩАДБАНК ИЙ БАНК. МОЯ КРАЇНА МІЙ БАНК. МОЯ КРАЇНА »)) 🗐 »)) 🗐 ΠΡ<sub>©</sub>CTIP ΠΡ<sub>©</sub>CTIP ΠΡϢϹΤΙΡ **RWS BANK** BISBANK POLICOMBANK RwSbank Respect with Stability 🛆 полікомбанк A-BANK **)))** 9804 6610 1389 0004 Терени дії МІСЯЦЬ / РІК ΠΡΟΟΤΙΡ PROSTIR ΠΡΘCTIP BANK 3/4 PORTAL BANK **TRUST CAPITAL** 9804 9940 1100 0000 $\mathbf{N}$ А-Банк ПРОСТІР ПР©СТІР ΠΡΟΟΤΙΡ ПРОСТІР

#### PENSION AND SOCIAL CARDS



#### UKRGASBANK



#### RAIFFEISEN





## Independent processing centers that are connected to PROSTIR

	Issuance	Acquiring	P2P
UPC	=		
УКРКАРТ	= ))))		
PROCARD	=		
TAS Link	= ))))		
пумб (as PC)	=	implementation in 2024	implementation in 2024
easy (as PC)	)))		



### **Payment Infrastructure**

Retail POS	100%	PROSTIR cards are accepted for payment in the entire payment infrastructure of Ukraine
ATM	>95%	A network of ATMs has been set up, <b>including those of</b> <b>the largest Ukrainian banks</b> : PRIVATBANK, OSCHADBANK, RAIFFEISEN BANK, SENSE BANK, UKRGAZBANK
E-commerce	<b>&gt;95%</b>	More than <b>42 000 online merchants</b> accept PROSTIR cards for payment
Card-to-card transfers	93%	Implemented on the websites and applications of <b>popular PSP providers</b> (Portmone, EasyPay, Ipay, Platon), <b>on the website of Ukrposhta</b> and on the websites of the largest <b>P2P banks - acquirers</b>



## **Infrastructure. E-commerce**

<b>\0E0/</b>	ПриватБанк	Raiffeisen BANK sense bank 🛟 Південний
>95%	ОЩАДБАНК мій банк, моя країна та с	ВОСТОКОТАНК ВОСТОКОТАНК
	Payment acceptance services	LIQPAY » portmone.com Uplata & Fondy March Platon WAYFORPAY iPay.ua easy pay PLATEGKA Internet payments Yasno (Construction)
~42 000	Mobile services operators, Internet and TV providers	KONQ.TE Volia Sweet.tv
merchants	Transport	Bolt Uber P VSE @ticketsua
	Online retail trade	
	Entertainment, delivery services, marketplaces	
	Charity	



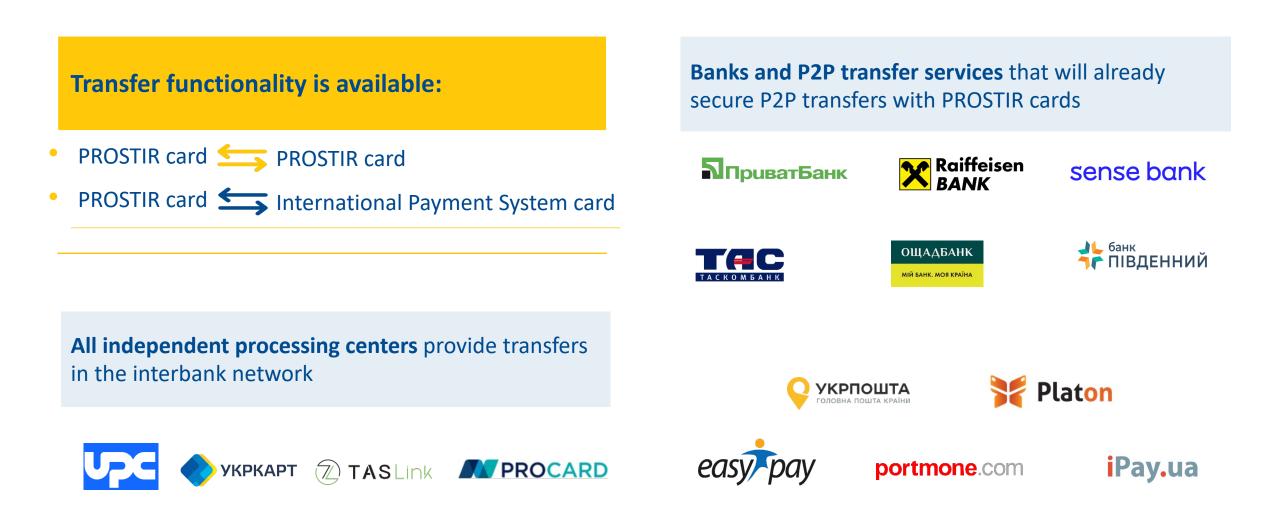
## Infrastructure. Card replenishment

PROSTIR card can be replenished in self-service terminals, deposit ATMs, cash desks of issuing banks and more than 50 000 other repletion points





### **Card-to-card transfers**





## **Purchase with cashback**

PROSTIR cards can be used for cash withdrawals at cash desks of retail stores, pharmacies, gas stations if such such transaction.

Maximum amount of cash withdrawal per transaction ranges from UAH 500 to UAH 6 000 depending on the merchant.



It is configured in all stores, pharmacies, gas stations that provide the service of purchase with cash.



## **PROSTIR products**

PROSTIR - Classic	Co-badged card	Digital card
<text></text>	A card that works not only in Ukraine, but also abroad. In Ukraine - at PROSTIR tariffs, outside the country - at UnionPay tariffs.	<section-header></section-header>
	available card types for issuance:	
<ul> <li>magnetic stripe</li> <li>magnetic stripe + chip with contactless technology</li> </ul>	<ul> <li>magnetic stripe + chip with contactless technology</li> </ul>	<ul> <li>digital card in a mobile application</li> </ul>



### **PROSTIR e-Secure Technology**

PROSTIR e-Secure	<ul> <li>a security technology for e-commerce transactions for PROSTIR participants based on EMV 3-D Secure v.2.2.0 and 2.1.0 protocol.</li> </ul>
Fully cer	tified EMVCo
	Frictionless authentication and support of SCA exemptions
	Two types of authentication (payment, nonpayment)
Three ch	annels of authentication: browser (BRW), application (APP), merchant-initiated (3RI)

## 2

## **Development priorities of PROSTIR for 2024**









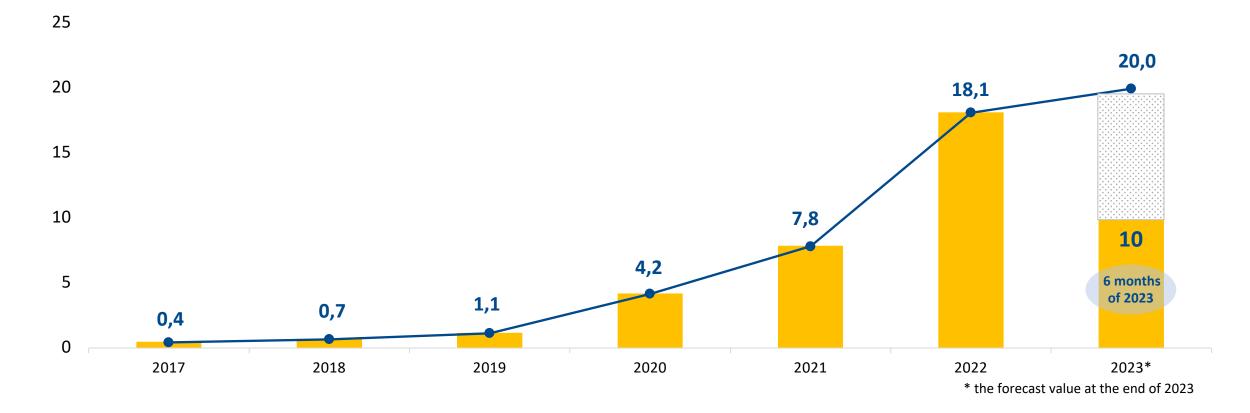
Security of payments (3D Secure 2.2.0)

Launch of the issue with non-banking financial institutions

New emission projects in the mass market segment

Launch of emission stimulation programs

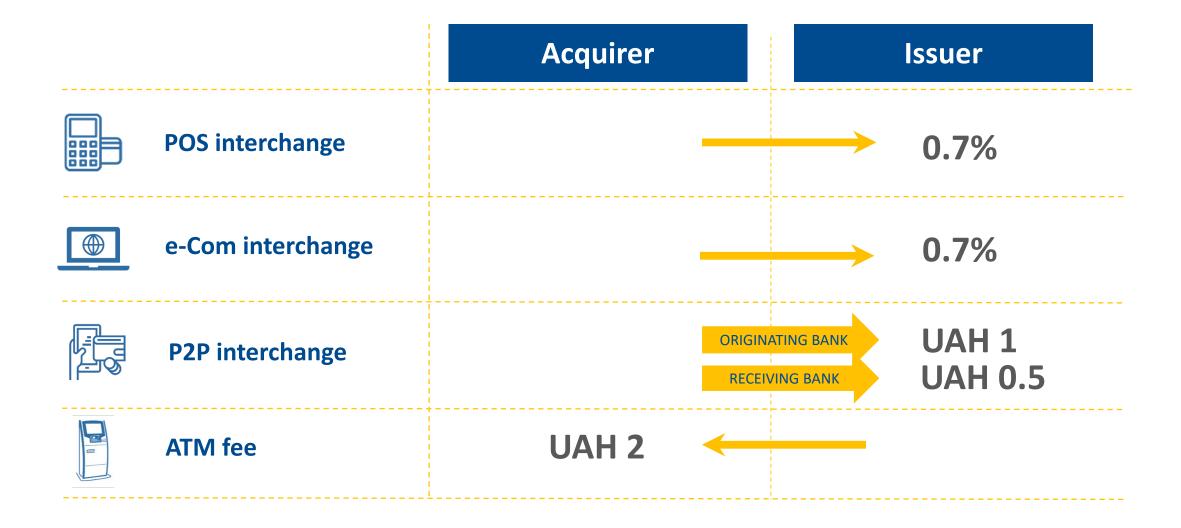
# Cashless Transactions with PROSTIR Cards by Value (UAH billion)



In recent years, there has been an **upward trend in the value and number** of cashless transactions with PROSTIR cards.



### **Interchange Rates in PROSTIR**





# **PROSTIR Tariffs**

<b>ONE-OFF PAYMENTS</b> when connecting as an acquirer and/or issuer	MONTHLY PAYMENTS (connected members) Supporting the connection channel (monthly):	
One-off payments:		
<ul> <li>accession to PROSTIR UAH 5,000</li> <li>use of trademark UAH 690</li> <li>receipt of PROSTIR BIN UAH 1,600</li> <li>connection to central switch UAH 10,000</li> </ul>	<ul> <li>indirect connection (a third party processing center) UAH</li> <li>1,100 + VAT</li> </ul>	
Security deposit:	Processing transactions:	

- for issuers and acquirers **UAH 100,000**
- for acquirers only
- for P2P acquirers
- UAH 20,000
- UAH 50,000

a member pays for every interbank transaction included into clearing

UAH 0.1 + 0.01%



## How to become a PROSTIR member

Submit an application for accession to the PROSTIR.

Apply for permit to the PROSTIR payment system operator for entering into PROSTIR .

Submit document copies .

Submit the accession agreement to PROSTIR.

**Pay** for drawing up documents for accession to PROSTIR and use of PROSTIR trademark.

Submit an application and receive the issuer identification number.

Enter into agreement on settlements with the PROSTIR settlement bank.

**Connect** the participants (of the processing center) to the PROSTIR Central Switch and Settlement and Clearing Center.

### **Welcome cooperation**

#### Yevhenii Veremiichenko

E-mail: <u>Yevhenii.Veremiichenko@bank.gov.ua</u> Phone: +38 (097) 640 70 25

#### Vladyslav Dykyi

E-mail: <u>Vladyslav.Dykyi@bank.gov.ua</u> Phone: +38 (067) 408 00 14

#### Nataliia Haladym

E-mail: <u>Nataliia.Haladym@bank.gov.ua</u> Phone: +38 (050) 53 44 755

#### **Oleksandr Kostianyi**

E-mail: <u>Oleksandr.Kostianyi@bank.gov.ua</u> Phone: +38 (096) 407 41 84

#### **Hanna Semiliet**

E-mail: <u>Hanna.Semiliet@bank.gov.ua</u> Phone: +38 (067) 765 41 02

